



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101660

Schedule Dates 08/21/12-08/27/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/17/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893504
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,970.00
Net Total \$101,830.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	137	\$103,400.00
Sep. 2012	24	\$16,400.00
Grand Total:	161	\$119,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	4:25A- 4:58A (EST)	5		X	X	X	X			5	\$50.00	\$250.00	WBNS-TV (WBNS)	430A NEWS	7/30/12
2.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	5A- 5:55A (EST)	8		X	X	X	X			8	\$600.00	\$4,800.00	WBNS-TV (WBNS)	5A NEWS	7/30/12
3.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	5:57A- 7A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS	7/30/12
4.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	7A- 8A (EST)	7		X	X	X	X			7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	7/30/12
5.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	8A- 8:55A (EST)	9		X	X	X	X			9	\$400.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	7/30/12
6.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	8:58A- 9:55A (EST)	5		X	X	X	X			5	\$400.00	\$2,000.00	WBNS-TV (WBNS)	KELLY	7/30/12
7.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	9:58A- 10:55A (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DEAL	7/30/12
8.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	10:58A- 11:57A (EST)	4		X	X	X	X			4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	TPIR	7/30/12
9.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	11:58A- 12:30P (EST)	7		X	X	X	X			7	\$700.00	\$4,900.00	WBNS-TV (WBNS)	NOON NEWS	7/30/12
10.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	12:30P- 2P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	WBNS-TV (WBNS)	SOAPS	7/30/12
11.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	2P- 3P (EST)	2		X	X	X	X			2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	TALK	7/30/12
12.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	3P- 3:55P (EST)	5		X	X	X	X			5	\$400.00	\$2,000.00	WBNS-TV (WBNS)	DR PHIL	7/30/12
13.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	3:58P- 5P (EST)	6		X	X	X	X			6	\$450.00	\$2,700.00	WBNS-TV (WBNS)	DR OZ	7/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Comments OBAMA/P/D SKED A :30

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Entered By Kathy Sparks
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	5P- 6P (EST)	9		X	X	X	X			8	\$1,200.00	\$9,600.00	WBNS-TV (WBNS)	5P NEWS	7/30/12
14.0.1	Closed Preempt	08/24/12															WBNS-TV (WBNS)	Pre-Empt/Spot -per Pat/Buffer	
15.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	6P- 6:30P (EST)	6		X	X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	6P NEWS	7/30/12
16.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	JEOPARDY	7/30/12
17.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	7:30P- 7:57P (EST)	4		X	X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	WHEEL	7/30/12
17.0.1	Closed Preempt	08/24/12															WBNS-TV (WBNS)	Schedule Change/Spot - browns fb	
18.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	11:35P- 12:37A (EST)	5		X	X	X	X			5	\$500.00	\$2,500.00	WBNS-TV (WBNS)	LETTERMAN	7/30/12
19.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	12:37A- 1:37A (EST)	4		X	X	X	X			4	\$250.00	\$1,000.00	WBNS-TV (WBNS)	FERGUSON	7/30/12
20.0	Normal Line / SPOT	08/21/12-08/26/12	4	:30	11P- 11:35P (EST)	8		X	X	X	X	X	X	8	\$1,200.00	\$9,600.00	WBNS-TV (WBNS)	LT NEWS	7/30/12
21.0	Normal Line / SPOT	08/22/12-08/22/12	3	:30	7:57P- 9P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BROTHER	7/30/12
22.0	Normal Line / SPOT	08/24/12-08/24/12	5	:30	9P- 10P (EST)	1					X				\$2,000.00		WBNS-TV (WBNS)	CSI NY	7/30/12
22.0.1	Closed Preempt	08/24/12															WBNS-TV (WBNS)	Schedule Change/Exception - browns fb	

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23.0	Normal Line / SPORTS	08/24/12-08/24/12	4	:30	7:30P- 10:30P (EST)	1					X			1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	BROWNS PRESEASON	7/30/12
24.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	4:58A- 6:56A (EST)	4						X		4	\$300.00	\$1,200.00	WBNS-TV (WBNS)	5A NEWS	7/30/12
25.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	6:57A- 9A (EST)	4						X		4	\$500.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	7/30/12
26.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	5:58P- 6:30P (EST)	1						X			\$450.00		WBNS-TV (WBNS)	SA NEWS	7/30/12
26.0.1	Closed Preempt	08/25/12															WBNS-TV (WBNS)	Sports Runover/Spot -	
27.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	6:58P- 7:30P (EST)	1						X			\$350.00		WBNS-TV (WBNS)	JEOPARDY	7/30/12
27.0.1	Closed Preempt	08/25/12															WBNS-TV (WBNS)	Schedule Change/Spot - paid pgm	
28.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	7:30P- 7:57P (EST)	1						X		1	\$350.00	\$350.00	WBNS-TV (WBNS)	WHEEL	7/30/12
29.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	7:57P- 9P (EST)	1						X			\$1,000.00		WBNS-TV (WBNS)	COM TIME	7/30/12
29.0.1	Closed Preempt	08/25/12															WBNS-TV (WBNS)	Schedule Change/Exception - nfl fb	
30.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	10P- 11P (EST)	1						X			\$2,000.00		WBNS-TV (WBNS)	48 HRS	7/30/12
30.0.1	Closed Preempt	08/25/12															WBNS-TV (WBNS)	Schedule Change/Exception - nfl preseason	

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31.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	11:35P- 12A (EST)	1						X		1	\$450.00	\$450.00	WBNS-TV (WBNS)	W2W SPORTS	7/30/12
32.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	12A- 1A (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRIM MINDS	7/30/12
33.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	1A- 2A (EST)	1						X		1	\$150.00	\$150.00	WBNS-TV (WBNS)	NUMBERS	7/30/12
34.0	Normal Line / SPOT	08/26/12-08/26/12	3	:30	6:28A- 8:30A (EST)	4							X	4	\$350.00	\$1,400.00	WBNS-TV (WBNS)	630A NEWS	7/30/12
35.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	8:58A- 10:30A (EST)	3							X	3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS SUN MORN	7/30/12
36.0	Normal Line / SPOT	08/26/12-08/26/12	3	:30	6:28P- 6:57P (EST)	1							X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SU NEWS	7/30/12
37.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	6:57P- 8P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MIN	7/30/12
38.0	Revised Line / SPOT	08/26/12-08/26/12	5	:30	9P- 10P (EST)	1							X				WBNS-TV (WBNS)	3	7/30/12
38.1	Revised Line / SPOT	08/26/12-08/26/12	5	:30	9P- 10P (EST)	1							X				WBNS-TV (WBNS)	THE GOOD WIFE	8/8/12
38.2	Normal Line / SPOT	08/26/12-08/26/12	5	:30	9P- 10P (EST)	1							X	1	\$1,400.00	\$1,400.00	WBNS-TV (WBNS)	THE GOOD WIFE	8/8/12
39.0	Normal Line / SPOT	08/26/12-08/26/12	3	:30	11:35P- 12A (EST)	1							X	1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	7/30/12
40.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	12A- 1A (EST)	1							X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRIM MINDS	7/30/12
41.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	4:25A- 4:58A (EST)	1	X							1	\$50.00	\$50.00	WBNS-TV (WBNS)	NEWS	7/30/12
42.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	5A- 5:55A (EST)	2	X							2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	5AM NEWS	7/30/12

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Accepted-Station:

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43.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	5:57A- 7A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	6AM NEWS	7/30/12
44.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	7A- 8A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	7/30/12
45.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	8A- 8:58A (EST)	2	X							2	\$400.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	7/30/12
46.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	8:58A- 9:55A (EST)	2	X							2	\$400.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	7/30/12
47.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	10:58A- 11:57A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	7/30/12
48.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$700.00	\$700.00	WBNS-TV (WBNS)	NOON NEWS	7/30/12
49.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	12:30P- 2P (EST)	1	X							1	\$700.00	\$700.00	WBNS-TV (WBNS)	SOAP ROTATION	7/30/12
50.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	3P- 3:55P (EST)	1	X							1	\$400.00	\$400.00	WBNS-TV (WBNS)	DR PHIL	7/30/12
51.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	3:58P- 5P (EST)	2	X							2	\$450.00	\$900.00	WBNS-TV (WBNS)	DR OZ	7/30/12
52.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	5P- 6P (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	5PM NEWS	7/30/12
53.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	6P- 6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6PM NEWS	7/30/12
54.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	JEOPARDY	7/30/12
55.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	7:30P- 7:57P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	7/30/12

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Accepted-Station:

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57.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	12:37A- 1:37A (EST)	1	X							1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRAIG FERGUSON	7/30/12
58.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	LATE NEWS	7/30/12
59.0	M/G For 29.0.1,30.0.1 / SPORTS	08/25/12-08/25/12	4	:30	7:57P- 11P (EST)	2						X		2	\$1,500.00	\$3,000.00	WBNS-TV (WBNS)	NFL FOOTBALL	8/1/12
60.0	M/G For 17.0.1 / SPOT	08/21/12-08/21/12	4	:30	7:30P- 7:57P (EST)	1		X						1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	WHEEL	8/2/12
61.0	M/G For 22.0.1 / SPOT	08/22/12-08/22/12	5	:30	10P- 11P (EST)	1			X					1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CSI	8/2/12
62.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	11:58A- 12:30P (EST)	1		X	X	X	X			1	\$700.00	\$700.00	WBNS-TV (WBNS)	NOON NEWS	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."